

FOR IMMEDIATE RELEASE

Raising a Modern-Day Princess

New Release Equips Parents to Inspire Purpose, Value, and Strength in Their Daughters

September 2009, CAROL STREAM, IL—Every young girl dreams of that fairy-tale moment when she gets to be a princess. Whether she's playing dress up, imagining herself as a Disney princess, or dreaming of her wedding day, deep in the heart of each girl is a desire to be loved and cherished—to feel like royalty.

Pam Farrel and Doreen Hanna have a passion to see young women learn what it means to be daughters of the King. Unfortunately, many girls around the world have lost their way. Statistics of teen pregnancies, bullying, and depression among girls are heartbreaking. Pam and Doreen say, "Every girl deserves a mentor, a mom, and a memorable blessing—a rite of passage to womanhood—and a chance to be a woman who reflects God's character and lives it out to leave a positive imprint in a world that desperately needs it."

Pam and Doreen's new book, *Raising a Modern-Day Princess* (Focus on the Family/Tyndale House Publishers, January 2010), provides parents, mentors, and youth leaders with the tools they need to help the young women in their lives cross over into womanhood with a healthy self-image and a true understanding of who they are in Christ.

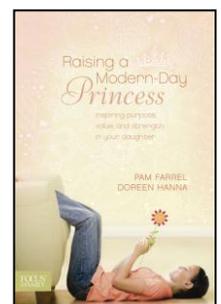
Central to this process is the rite of passage ceremony—a defining moment in which girls can be blessed by significant adults in their lives when their family and community celebrate and support them as they enter womanhood. The book includes a step-by-step guide to creating this unique rite of passage ceremony and a special chapter for dads or father figures on writing a blessing for that special young lady. "Mentor Moments" at the end of each chapter reinforces the importance of supporting and encouraging adolescent girls during the most formative years of their lives.

Written in the same tradition as Robert Lewis's *Raising a Modern-Day Knight*, which sold over 246,000 copies, *Raising a Modern-Day Princess* encourages parents and those who work with teen girls to raise up a generation of women who recognize their worth as daughters of the King of kings.

(more)

BOOK STATS

AVAILABLE:	<u>January 2010</u>	ISBN:	<u>978-1-58997-574-3</u>
TRIM:	<u>5.5 x 8.25</u>	PAGES:	<u>256</u>
BINDING:	<u>Softcover</u>	PRICE:	<u>\$13.99</u>



If you are interested in reviewing *Raising a Modern-Day Princess* or adapting an excerpt for your publication, please contact Christy Wong at christywong@tyndale.com or 630.784.5389.

About the Authors

Pam Farrel is a relationship specialist, an international speaker, and the author of over 25 books, including the best-selling *Men Are Like Waffles—Women Are Like Spaghetti*. Pam has been a pastor's wife and director of women's ministries, and she currently serves as president of Seasoned Sisters (seasonedsisters.com). Her other books include *Red-Hot Monogamy*, *The 10 Best Decisions a Woman Can Make*, and *The 10 Best Decisions Every Parent Can Make*. Pam and her husband, Bill, write a newspaper and magazine column on relationships and are frequent guests on shows like *Focus on the Family*. The Farrels live in El Cajon, California.

Doreen Hanna is founder and president of Treasured Celebrations Ministries (treasuredcelebrations.org). She is the creator of the *Becoming a Modern-Day Princess* curriculum, a biblically based rite-of-passage program for teenage girls. Doreen is a faculty member and motivational speaker for CLASS (Christian Leaders, Authors & Speakers Seminars) and has been a women's Bible study teacher and trained biblical counselor for more than 25 years. She was a contributing author to *Refined by Fire*, compiled by Anthony and Crystal Obey, and *Families Can Bounce Back*, compiled by Diana L. James. Doreen was also an author/mentor for the 2008 *Moments of Grace* devotional book. Doreen and her husband live in Santa Fe, New Mexico.

About Tyndale House Publishers

Tyndale House Publishers was founded in 1962 by Dr. Kenneth N. Taylor as a means of publishing *The Living Bible*. Now one of the premier publishing houses in the industry, Tyndale has published numerous *New York Times* best sellers, including the popular Left Behind series; *Quiet Strength*, a memoir by Indianapolis Colts head coach Tony Dungy; and *Dead Heat*, a political suspense novel by Joel C. Rosenberg. Tyndale publishes the New Living Translation Bible and many resources for church and family. Tyndale House is located in Carol Stream, Illinois, a suburb west of Chicago. Visit www.tyndale.com for more information.

MEDIA QUESTIONS

Raising a Modern-Day Princess

Pam Farrell & Doreen Hanna

- 01** Why is a rite-of-passage ritual so important in a young girl's life?
- 02** What motivated you, Doreen, to create the "Becoming a Modern-Day Princess" program? Pam, what motivated you to dedicate your efforts to the Modern-Day Princess ministry?
- 03** Describe the three styles of rites of passage a family can use to implement the Becoming a Modern-Day Princess curriculum.
- 04** What topics do the girls study as part of the 10-week program? Why these topics?
- 05** How do you choose a mentor for your daughter or become a mentor to another girl?
- 06** Why are mentors so important in a girl's life?
- 07** What does a typical Modern-Day Princess ceremony look like?
- 08** Why is it so important for a father or father-figure to impart a blessing on the girl during the ceremony?
- 09** Share some tips and ideas for creating family traditions.
- 10** How can the Modern-Day Princess rite of passage celebration be adapted to fit the family budget?
- 11** For those who want to begin a "Becoming a Modern-Day Princess" curriculum in their church or community, how do they get started?